PowerApps Partner Program
The PowerApps partner program enables you to build your expertise and showcase your solutions to customers. Program resources will help you build or extend a practice and develop new business on PowerApps and Microsoft Flow.

**Benefits**

- Get access to an exclusive partner portal, community, and resources to kick-start becoming a PowerApps partner.
- Gain exposure by listing your organization on PowerApps.com as a preferred partner.
- Get access to free webinars and training workshops.
- Showcase app building skills by letting customers test drive your apps.
- Run Microsoft co-branded marketing events to receive leads for your services pipeline.
- Get targeted leads and pre-sales support for strategic campaigns.
- Publish your PowerApps consulting services offers in AppSource.

**Requirements**

- Have a valid Partner MPN ID
- Build apps in a production environment (either in customer’s tenant or internally for your organization)
- Applications need to reach a minimum usage of 5 unique users a month and 50 monthly sessions
- Have certified PowerApps resources who have passed the MB-200 Core Exam

Please review additional resources on the next page to help you meet the requirements.
Become a PowerApps expert. Leverage our program resources to build capacity in your practice for PowerApps and Microsoft Flow.

Program resources
- PowerApps partner site
- Let customers test drive your apps on AppSource
- Partner showcase solutions
- AppSource PowerApps consulting services
- App-In-A-Day: Partner-led events for customers
- PowerApps and Microsoft Flow Getting Started
- PowerApps and Flow Partner Airlifts

Learning resources
Microsoft Learn PowerApps Courses:
- Get started using Common Data Service
- Power Platform—Introduction, business value, and demos
- Dynamics 365 applications and Power Platform
- Working with option sets in Common Data Service
- Use developer tools to extend the Power Platform
- Use advanced data options and connectors in PowerApps
- Author an advanced formula that uses tables, records, and collections in a canvas app in PowerApps

EdX Courses:
- Course MB-200T01-A: Dynamics: Power Platform Applications
  - Learn today with this eDX course MB-200.1
- Course MB-200T02-A: Dynamics: Power Platform Automation
  - Learn today with this eDX course MB-200.2
- Course MB-200T03-A: Dynamics: Power Platform Integrations
  - Learn today with this eDX course MB-200.3
- Course MB-200T04-A: Dynamics: Power Platform Test and Deploy
  - Learn today with this eDX course MB-200.4
The tier structure in the program allows you to grow your PowerApps practice with a step-by-step approach. Once your organization is approved to be listed in the PowerApps partner directory, you become eligible for the following benefits according your progress and expertise.

<table>
<thead>
<tr>
<th>Tier</th>
<th>Key requirements</th>
<th>Benefits</th>
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<tbody>
<tr>
<td>Tier 1</td>
<td>• 1 resource certified on MB-200 exam</td>
<td>• Exclusive access to weekly Engineering community calls and training workshops (Partner Airlifts)</td>
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<td>• 1 production app (&gt;=5 users and 50 sessions a month)</td>
<td>• Showcase your app building skills by letting customers test drive your apps</td>
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<td>Tier 2</td>
<td>• 5 resources certified on MB-200 exam</td>
<td>• Run co-branded marketing events (App-In-A-Day) jointly with Microsoft</td>
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<td>• 2+ production apps (&gt;=5 users and 50 sessions a month)</td>
<td>• Get leads to help build your services pipeline via AppSource consulting services offers</td>
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<td>• Deliver Build-Your-Own-PowerApps (BYOP) for a strategic campaign</td>
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<td>Tier 3</td>
<td>• 15 resources certified on MB-200 exam</td>
<td>• Exclusive access to PowerApps and Flow Architecture Bootcamps</td>
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<td></td>
<td>• Meet requirements specified in Elite partnership</td>
<td>• Receive invitation for Elite partnership after certifying 15 resources</td>
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<td></td>
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<td>• Receive architectural/implementation support from engineering (post sale only)</td>
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How to get listed

As a listed preferred partner, you can get discovered and contacted by customers in your region. Once you sign up, you receive access to the Power Platform Partner Portal to start your journey and manage your profile.

1 Sign up
Partners are listed as preferred and certified partners on the Find a Partner section of PowerApps.com or Flow.Microsoft.com.

Sign up here to get started.

If you are not enrolled with the Microsoft Partner Network yet, register here to receive your MPN ID.

2 Get trained
The training is designed to enable you to understand what PowerApps, Microsoft Flow, and the Common Data Service are and how to use them to create business apps that work on a phone, tablet, and browser. At least one person from your organization must pass the MB-200 exam to get started.

Send the screenshot or a copy of the certificate of passing to powerapps_partners@microsoft.com.

3 Implement in production and submit partner profile
To prove you have successfully delivered PowerApps solutions to customers or internally at your organization, we require you to have at least one app in production (used by 5+ users and accessed 50+ sessions per month).

Add the app IDs and the tenant IDs when creating your organization’s profile at Power Platform Partner Portal.
Participate in partner program offers
Preferred partners can participate in the offers program and receive leads from Microsoft.

Showcase your solutions
Design an app that demonstrates the type of solutions you could offer a customer to showcase on our website. Please review the app design guidelines on creating high quality solution showcases.

Benefits
• Get the chance to showcase your expertise to PowerApps customers
• Build your brand and gain exposure
• Let customers test-drive your apps

Process
An internal review team will review the app and provide feedback on functionality and design, if applicable, within 5-7 business days. Make required updates and submit the final export file.

Requirements
• Send your exported app (.zip file) for showcase consideration to powerapps_partners@microsoft.com
• Create Solution Profile in Power Platform Partner Portal. Follow instructions here
• Be a listed preferred partner in Partner Directory in tier 1 or higher

App-In-a-Day (AIAD) offer
One-day hands-on workshop to enable customers to use PowerApps. AIAD is a partner-led workshop delivered to customers (1-many). Workshop covers the breadth of PowerApps, Microsoft Flow, and CDS capabilities.

Benefits
• Co-branded registration pages on Microsoft properties
• Attendee communications mostly handled by Microsoft
• Events hosted in Microsoft offices and event logistics managed by Microsoft
• Lead generation through Microsoft field, Inside Sales, MTCs, in-product notification, and email campaigns
• Partner playbook on best practices to increase ROI
• Funds to subsidize partner costs
• A complete and free workshop kit is made available: presenter deck, demo scripts, step-by-step guide, dataset, and train the trainer video

Requirements
• Be a listed preferred partner in Partner Directory in tier 2 or higher
• Self-elect to participate in offers in the Listing directory
Participate in partner program offers

Preferred partners can participate in the offers program and receive leads from Microsoft.

Consulting services offers on AppSource.com

Create offers you are willing to provide in a customer self-service marketplace. Indicate types of customers you wish to target – by geo, industry, and org size. Offers can be free or paid, virtual or in-person.

Benefits

• Connect with millions of business users using the AppSource marketplace
• Get promoted across a broad range of channels like product websites, in-product notifications, and email nurture streams
• Make it easier for Microsoft sellers to recommend your services
• Get high quality leads directly in your CRM system

Requirements

• Be a listed preferred partner in Partner Directory in tier 2 or higher
• Self-elect to participate in offers in the Listing directory

Build-Your-Own-PowerApps (BYOP) offer

An offering to help partners accelerate their customer’s adoption of PowerApps and Microsoft Flow. Executed as a partner-led POC or envisioning workshop delivered to customer (1:1).

Benefits

• Subsidized funds to help cover partner’s cost of delivery (resource T&E, logistics, catering etc.)
• Workshop delivery content pack (presentation content, hands on lab, sample apps, and instruction set)
• Organized at local Microsoft office near customer’s location or at customer’s site
• Support of a deal acceleration team (GBB)

Requirements

• Be a listed preferred partner in Partner Directory in tier 2 or higher
• Self-elect to participate in offers in the Listing directory
• Have published an AppSource consulting services offer
• At least one app scenario should go into production at the end of workshop