Programmatic Elements

Microsoft Showcase
Solution Area “districts” featuring theaters and content experiences.
• Modern Workplace and Modern Life
• Applications, Infrastructure, Data and AI
• Business Applications

Partner Solution Zone (exhibitors)

Expo essentials
• Industry Experience
• The Landmark
• Microsoft retail, conference, & book stores, Xbox lounge
• LinkedIn

Community Zone
Cross company initiatives, resources, community topics and networking
• Partner Network
  • IAMCP
  • The WIT Network
  • Marketplace
  • Partner Network Resources
  • Elevate Your Pitch
  • Partner Network Theater
• Community Zone Theater
• Connect Zone
• Area Lounges
• Inclusion Lounge powered by Female Quotient
• Worldwide Learning
• Startup Gallery
• Diversity & Inclusion
• First Time Attendee
• SMC Sales Center
• Tech for Social Impact
• Voices for Innovation

The Hub Hours
Sunday July 14 The Hub Preview 5:00pm – 7:00pm
Monday July 15 Open from 11:00am – 7:00pm
Tuesday July 16 Open from 9:00am – 7:00pm
Wednesday July 17 Open from 11:00am – 5:00pm
Thursday July 18 – Closed

Sunday July 14 The Hub Preview from 5:00pm – 7:00pm
Monday July 15 Social Hours from 5:00pm-7:00pm
Tuesday July 16 Social Hours from 5:00pm-7:00pm